

## **Socionext Taiwan opens “Solution Lab” in pace with the world to consolidate Taiwan’s global leadership in imaging, networking and computing domains**

**Taipei, Taiwan June 22, 2016** --- Socionext Taiwan Inc. announces today the opening of its “Solution Lab” to keep pace with the world. In addition to President and COO Amane Inoue of Socionext Inc. in Japan addressing the opening ceremony, Dr. Ming-Whei Feng, director of the Smart Network System Institute (SNSI), Institute for Information Industry (III), was invited to unveil the new era of imaging networking and computing solutions in Taiwan.

Taiwan is famous across the world for hardware R&D and manufacturing. Upon this solid foundation, it’s perfect time to develop smart solutions and capture the global trend of the Internet of Things (IoT). Officially established this April, Socionext Taiwan focuses on the development of imaging, networking, computing and other dynamic technologies that drive today’s leading-edge applications. Eyeing globalization, Socionext Taiwan hopes to cultivate the Taiwan market and embrace the world. While III is the pioneer that promotes industrial upgrade in Taiwan, Socionext Taiwan wishes to predict the trend of global industrial development and cultivate business opportunities together with III.

According to President and COO Amane Inoue of Socionext Inc., “Our cutting-edge technology in the fields of video/imaging, network and computing has been cultivated over many years. Thanks to collaboration with our customers and partners in Taiwan, we are able to create adhoc solutions that help revolutionize the experience of people around the world.”

According to SNSI Director Ming-Whei Feng of III, “Socionext Taiwan creates perfect use experience for users and makes continual technological reforms, and such concepts coincide with III’s founding aims. Socionext is the bellwether of imaging and IoT, we are grateful for its concerns for the Taiwan market. III is also looking forward to having close cooperation with Socionext Taiwan, hoping to contribute to Taiwan’s technology industry upgrade together with Socionext Taiwan.”

Currently, Socionext has seven business units (BUs): visual system, IoT & graphics solution, network SoC, high-performance SoC, custom SoC, Milbeaut, and connected imaging. Occupying an area of about 211m<sup>2</sup>, the brand new “Solution Lab” will demonstrate the latest technologies and applications developed by each BU for the Taiwan market to experience brand new solutions in advance. These solutions include the industry-first full-spec. HEVC/H.265 encoder chip and Milbeaut image processing solution. Customers can explore and experience the newest applications of 8K/4K imaging technology at the center.

Taiwan has always been a focus market of Socionext. Socionext hopes to turn Taiwan into its springboard for cultivating the Asian and even the European and US markets. The latest solutions displayed at the lately opened “Solution Lab” will be used on Socionext’s latest product and applications distributed worldwide. Socionext Taiwan will update the exhibits at the center

every 3-6 months to ensure zero time difference with Socionext Inc. for Taiwanese manufacturers and consumers to connect with overseas technology in real time. Socionext Taiwan also provides Taiwanese manufacturers with the latest customization service.

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### **About Socionext Inc.**

Socionext is a new, innovative enterprise that designs, develops and delivers System-on-Chip products to customers worldwide. The company is focused on imaging, networking, computing and other dynamic technologies that drive today's leading-edge applications. Socionext combines world-class expertise, experience, and an extensive IP portfolio to provide exceptional solutions and ensure a better quality of experience for customers. Founded in 2015, Socionext Inc. is headquartered in Yokohama, and has offices in Japan, Asia, United States and Europe to lead its product development and sales activities. For more information, visit

[www.socionext.com](http://www.socionext.com).

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