

Socionext Announces New Organization and Business Execution Structure

Yokohama, April 1, 2019 --- Socionext Inc. today announced a new organization and business execution structure, effective April 1st, that integrates some operating teams and creates new efficiencies in product development and design.

The new organization features the following changes:

Sales & Business Development Group

The Sales & Business Development Group has been established by integrating existing Strategic Sales and Business Project Management teams. This Group will be handling activities from business development to actual sales while ensuring process consistency.

Business Groups

Six Business Units have been integrated and reorganized into two Business Groups, allowing the company to allocate its resources more flexibly and effectively toward various target markets. The Solution Teams, formed under each of the Groups, will be in charge of the businesses in each of the target market areas.

SNDP Promotion Office

Socionext has also started on establishing a new process called "Socionext New Design Process (SNDP)" for improving efficiency in product development and design. The "SNDP Promotion Office" is being established to drive this company-wide activity.

Production & Quality Management Group

Finally, in order to further strengthen the functions of production, delivery, and quality assurance as a fables company, Socionext has also established the "Production & Quality Management Group" by integrating such related tasks.

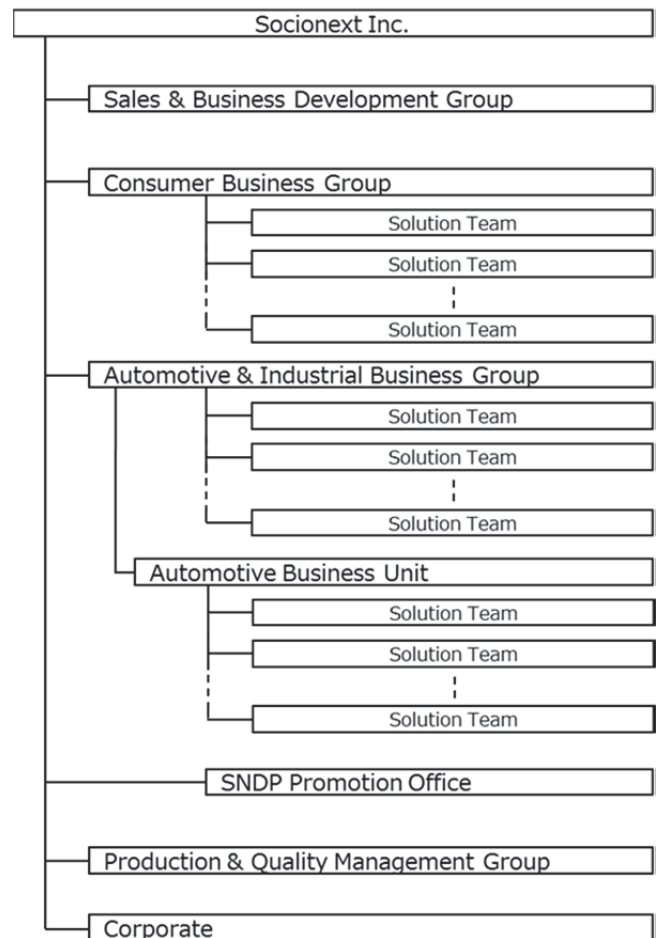


Figure: New Organization

Press Inquiry

Socionext Inc.

Tel: +81-45-568-1006 <http://www.socionext.com/en/contact/>

Business Execution

Masahiro Koezuka	Chairman & CEO
Yoshifumi Okamoto	President & COO & CTO <ul style="list-style-type: none"> - Technology Strategy, Design Platform - Socionext New Design Process (SNDP)
Koichi Otsuki	Corporate Senior Executive Vice President <ul style="list-style-type: none"> - Head of Sales & Business Development Group
Kenji Ushida	Corporate Executive Vice President & CFO <ul style="list-style-type: none"> - Finance, CA & HR, Intellectual Property & Legal, Audit, IPO, Security Export Control, Internal Control Structure Establishment
Tom Miyake	Corporate Executive Vice President <ul style="list-style-type: none"> - Head of Consumer Business Group
Noriaki Kubo	Corporate Executive Vice President <ul style="list-style-type: none"> - Head of Automotive & Industrial Business Group
Mitsugu Naito	Corporate Senior Vice President, CTO Assistant <ul style="list-style-type: none"> - Technology Strategy, Design Platform - Socionext New Design Process (SNDP) - Production, Quality - Head of Production & Quality Management Group - Head of SNDP Promotion Office
Koichi Yamashita	Corporate Senior Vice President <ul style="list-style-type: none"> - Head of Automotive Business Unit

About Socionext Inc.

Socionext is a global, innovative enterprise that designs, develops and delivers System-on-Chip solutions to customers worldwide. The company is focused on technologies that drive today's leading-edge applications in consumer, automotive and industrial markets. Socionext combines world-class expertise, experience, and an extensive IP portfolio to provide exceptional solutions and ensure a better quality of experience for customers. Founded in 2015, Socionext Inc. is headquartered in Yokohama, and has offices in Japan, Asia, United States and Europe to lead its product development and sales activities. For more information, visit www.socionext.com

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