

Socionext Embedded Software Austria to Showcase New Holistic HMI Approach at 11th Automotive World in Tokyo

Linz, Austria and Yokohama, January 9, 2019 --- Socionext Embedded Software Austria (SESA) will be exhibiting at the 11th "Automotive World" at Tokyo Big Sight, January 16 to 18, 2019. At booth E45-36, SESA will highlight CGI Studio, a one-stop solution for creating brilliant HMIs like digital instrument clusters, head-up displays, infotainment systems and more.

www.automotiveworld.jp/en-gb.html

Holistic HMI solution "Holi"

SESA will highlight its new Holistic HMI approach. The solution, created with CGI Studio and based on Android/Linux, will show how multiple displays are perfectly interacting and communicating with each other. SESA's messaging and data binding tool "Courier Interaction Framework" enables smooth interaction between the HMI application and external data sources.

Android Solution

The use of "nomadic" or portable devices (such as Apple CarPlay, or Google Android Auto) by a driver is increasing, and it is becoming more important that HMI tools can deal with these platforms and operating systems. At Automotive World, SESA will present an Android solution based on CGI Studio to prove that CGI Studio is ready for these "targets of the next generation".

Presentation at the exhibitor's forum

SESA will make a presentation at the East-B sector talking about holistic HMIs on January 16, at 1:40 – 2:40 pm. The presentation will be made in Japanese.



Figure 1: Holistic HMIs enable to dynamically use content across multiple displays



Figure 2: SESA's Android solution includes touch interaction or rotation changes

For Inquiry

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For Reference:

“Socionext and ArtSpark Holdings Agree on Transfer of Socionext Embedded Software Austria”

(December 17, 2018)

www.socionext.com/en/pr/sn_pr20181217_01e.pdf

About SESA

Socionext Embedded Software Austria GmbH in Linz (SESA) is a leading HMI tool provider and development partner for worldwide automotive, industrial, and telecommunication customers. SESA supports its customers with the CGI Studio tool environment as well as provision of software services mainly in the areas of HMI development and embedded software. SESA's activities are driven by its close customer relationships and strong concentration on customers' needs. For more information, visit www.cgistudio.at.

About Socionext Inc.

Socionext is a global, innovative enterprise that designs, develops and delivers System-on-Chip based solutions to customers worldwide. The company is focused on imaging, networking, computing and other dynamic technologies that drive today's leading-edge applications. Socionext combines world-class expertise, experience, and an extensive IP portfolio to provide exceptional solutions and ensure a better quality of experience for customers. Founded in 2015, Socionext Inc. is headquartered in Yokohama, and has offices in Japan, Asia, United States and Europe to lead its product development and sales activities. For more information, visit www.socionext.com.

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