

Press Release

Nobutaka Okada Named President of Socionext Technology (Shanghai) and Socionext Technology Pacific Asia

[Shanghai and Hong Kong, and Yokohama, June 16, 2025] --- Socionext Technology (Shanghai) Co., Ltd. and Socionext Technology Pacific Asia Ltd., subsidiaries of Socionext Inc. operating in China and Hong Kong, are pleased to announce the appointment of Nobutaka Okada as the new president overseeing both regions.

Mr. Okada has played a pivotal role as Head of Sales within Socionext, consistently driving the expansion of the company's business across global markets. With China and Hong Kong being key regions for our business, his leadership is especially significant. In addition to his sales experience, Mr. Okada brings valuable experience from his previous role as President of Socionext Taiwan Inc. operations, demonstrating strong capabilities in organizational management. His broad perspective and proven leadership will be instrumental in strengthening Socionext's presence in the region and advancing the Group's overarching strategic vision.



Vision by Nobutaka Okada in New Leadership Role

"I am honored to announce my appointment as President of Socionext Technology (Shanghai) and Socionext Technology Asia Pacific. I deeply appreciate this opportunity and fully recognize the significance of the responsibility entrusted to me," commented Nobutaka Okada. "The Chinese market holds tremendous potential and is becoming increasingly vital to our business. Moving forward, I am committed to working closely with all our employees to drive continued growth and development in collaboration our customers."

About Socionext Inc.

Socionext Inc., a leading global System-on-Chip (SoC) supplier, is a pioneer of the 'Solution SoC' business model. This innovative approach encompasses Socionext's 'Entire Design' capabilities and offering of 'Complete Service'. As a trusted silicon partner, Socionext fuels global innovation, providing superior features, performance, and quality that set its customers' products and services apart in diverse domains ranging from automotive and data centers to networking, smart devices, and industrial equipment.

Socionext Inc., based in Yokohama, operates offices across Japan, Asia, the United States, and Europe for development and sales. For more information, visit <https://www.socionext.com/en/>.

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