

Socionext to Demonstrate its Latest Video Distribution Solutions at CCBN 2018 in Beijing, China

Shanghai, China, March 13, 2018 --- Socionext Inc., a world leader in advanced video codec technology, will showcase its latest solutions for broadcasting and content service providers at the 26th China Content Broadcasting Network - CCBN 2018, from March 22 to 24 at China International Exhibition Center in Beijing, China.

At the exhibition, Socionext will demonstrate the advanced multi-channel video streaming solution, featuring multi-format, multi-output transcoding enabled by the M820, the company's high-performance, low-power codec module as the key component. Equipped with Socionext's state-of-the-art SoCs, the M820 offers the "Hybrid-Codec" function which provides the optimum combination of high-speed processing by the dedicated codec IC and flexibility of software processing by the multi-core CPU.

Other demonstrations at the CCBN show from Socionext include the products from the hardware manufacturing partners, powered by Socionext's comprehensive lineup of advanced codec technologies, for wide range of applications.

Visit Socionext at booth 3504.

For more information about CCBN, visit <http://www.ccbn.tv/EN/>

Socionext's "Media Cloud" solution

<http://www.socionext.com/en/products/assp/h264h265/media-cloud-solution/>

Multi-format Codec MB86M30

<http://www.socionext.com/en/products/assp/h264h265/MB86M30/>

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About Socionext Inc.

Socionext is a new, innovative enterprise that designs, develops and delivers System-on-Chip products to customers worldwide. The company is focused on imaging, networking, computing and other dynamic technologies that drive today's leading-edge applications. Socionext combines world-class expertise, experience, and an extensive IP portfolio to provide exceptional solutions and ensure a better quality of experience for customers. Founded in 2015, Socionext Inc. is headquartered in Yokohama, and has offices in Japan, Asia, United States and Europe to lead its product development and sales activities.

For more information, visit socionext.com

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