

Socionext Europe Announces Toshihiko Tanaka as New President

Langen / Germany, 15 April, 2016 --- Socionext Europe (SNEU) is pleased to announce the appointment of Mr. Toshihiko Tanaka as its new President, effective 1st April 2016. He will also assume the role of President for Socionext Embedded Software Austria (SESA), a subsidiary of SNEU.

Socionext is a leading supplier of next generation System-on-Chip solutions focusing on the imaging, networking and computing technologies. Formed from the fusion of the System LSI businesses of Fujitsu and Panasonic, Socionext began operations on 1st March 2015.

Mr. Tanaka replaces Shoji Ohashi who will return to Japan to take responsibility for Socionext's Supply Chain Management.

Mr. Tanaka brings over 35 years of global semiconductor experience, having first joined Fujitsu in 1979. Following a number of management roles in both operations and production planning, he spent 7 years as Marketing Director/General Manager.



Toshihiko Tanaka
President, Socionext Europe

He took up his first senior management position overseas in 2008 as President of Fujitsu Semiconductor Asia. Further appointments as President of Fujitsu Electronics Inc. (2010-2012) and President of Fujitsu Semiconductor's China subsidiary (2012-2014) followed. From March 2015 until now, Mr. Tanaka served as Vice President, Global Management, Sales, Marketing and Supply Chain for Socionext Inc., where he played a leading role in the successful establishment of the new company.

Mr. Tanaka, who will be based at Socionext's European headquarters in Langen, Germany, said "I am very happy to take on this new position and am looking forward to working with our customers and the excellent team we have here in Europe and to ensure we live up to our company philosophy of providing a better quality experience."

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About Socionext Inc.

Socionext is a new, innovative enterprise that designs, develops and delivers System-on-Chip products to customers worldwide. The company is focused on imaging, networking, and other dynamic technologies that drive today's leading-edge applications. Socionext combines world-class expertise, experience, and an extensive IP portfolio to provide exceptional solutions and ensure a better quality of experience for customers. For more information, visit socionext.com.

About Socionext Europe GmbH

Socionext Europe GmbH (SNEU) plays a major role in the worldwide activities of Socionext Inc. Founded in 2015, Socionext Europe is headquartered in Langen, near Frankfurt, with other locations in Munich, Braunschweig, Maidenhead (UK) and Linz (Austria).

For more information, visit eu.socionext.com.

About Socionext Embedded Software Austria GmbH

Socionext Embedded Software Austria GmbH in Linz (SESA) is a leading HMI tool provider and development partner for worldwide automotive, industrial, and telecommunication customers. SESA supports its customers with the CGI Studio tool environment as well as provision of software services mainly in the areas of HMI development and embedded software. SESA's activities are driven by its close customer relationships and strong concentration on customers' needs.

For more information, visit cgistudio.at.

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