

## Socionext Appoints Redtree Solutions as Representative for Northern Europe and France

**Langen/Germany, January 22, 2018** --- Socionext Europe is pleased to announce the appointment of Redtree Solutions to act as representative for Northern Europe (Nordic, Benelux, Netherlands) and France.

Toshihiko Tanaka, President of Socionext Europe said, "Redtree Solutions is a perfect partner for us with their expertise within the Semiconductor Industry. We look forward to working closely with them in order to expand our SoC sales and design-in activities."

Steve Judge, CEO of Redtree Solutions said, "I am delighted that we have been chosen to represent such an exciting innovative company as Socionext, in Northern Europe and France. Socionext has some very advanced and exciting technologies and we look forward to introducing them to our customers."

Starting in January 2018, Redtree Solutions will have the full support of Socionext's Product Specialists to ensure a cohesive and organized exchange of knowledge for their SoC Solutions within imaging, networking and computing technologies.

### **About Socionext Europe GmbH**

Socionext Europe plays a major role in the worldwide activities of Socionext Inc. from its headquarters in Langen, near Frankfurt (Germany) and offices in Neuried/Munich (Germany), Braunschweig (Germany), Maidenhead (UK), Swindon (UK), Linz (Austria) and Istanbul (Turkey). In Europe, our focus is on imaging, networking and computing technologies for a wide range of applications.

For more information, visit [eu.socionext.com](http://eu.socionext.com)

### **About Socionext Inc.**

Socionext is a new, innovative enterprise that designs, develops and delivers System-on-Chip products to customers worldwide. The company is focused on imaging, networking, computing and other dynamic technologies that drive today's leading-edge applications. Socionext combines world-class expertise, experience, and an extensive IP portfolio to provide exceptional solutions and ensure a better quality of experience for customers. Founded in 2015, Socionext Inc. is headquartered in Yokohama, and has offices in Japan, Asia, United States and Europe to lead its product development and sales activities.

For more information, visit [socionext.com](http://socionext.com).

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### **About Redtree Solutions Limited**

Redtree Solutions is the largest pan-EMEA manufacturer's Representative with focus across the European Electronics Industry and a greater than 30 people team at your service. The company has established sales offices in each of the major EMEA territories including the UK, Scandinavia, Baltics, France, Benelux, Spain/Portugal, Germany, Italy, Turkey and Israel.

We represent leading edge semiconductor manufacturers and aim to provide our customers with market-defining, innovative and reliable solutions. Our focus is on synergistic technologies that allow us to provide optimized solutions to customer needs. Our mission is to add significant value to our customers' applications by offering early access to our complete ecosystems combining competitive and advanced technology.

Redtree Solutions has an exceptional level of demand creation focus and serves the Telecom, Consumer, Enterprise, Automotive, Industrial and Aerospace & Defence market places.

For more information please visit [www.redtree-solutions.com](http://www.redtree-solutions.com) or contact:

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