

Socionext Korea Opens “Solution Lab” Where Visitors Can Experience the Latest Technology Solution

“Technology showcase for Korea in the 4th Industrial Revolution era”

Seoul, Korea May 25, 2017 --- Socionext Korea Ltd. (President: Satoru Yamaguchi) opened a “Solution Lab” in the company’s headquarters in Bundang, Gyeonggi-do, to cooperate closely with Korean companies and consumers to lead the era of 4th industrial revolution based on artificial intelligence, the internet of things and big data.

Socionext is an innovative company that designs, develops, and delivers solutions based on SoC (System-on-Chip), and is conducting businesses around the world with excellent technological prowess in imaging, networking, and computing.

The new solution lab will exhibit the latest technologies and applications developed by Socionext. Visitors can experience solutions which are gaining more attention in the industry, such as the 360-degree wrap-around view monitor system and the 4K / 60p HEVC real-time codec.

Amane Inoue, president and COO of Socionext Inc., attended the solution lab opening ceremony. “Socionext has been developing state-of-the-art solutions in imaging, networking and computing fields. We received great reviews from our customers for our solution labs in Shin-Yokohama HQ, United States (Sunnyvale), Taiwan (Taipei), Germany (Munich), and China (Shanghai). We are pleased to announce that we can open a solution lab in Korea (Bundang) to introduce our solutions directly to Korean customers”, he said.

According to Korean IT industry watcher who attended the opening ceremony, “Here is a new place to quickly meet Socionext’s technologies which lead the global SoC technology trend. It will be a great help to develop products and to preoccupy the market.”

Socionext Korea will continue to update the exhibits to provide Korean companies and consumers with the opportunity to explore new and optimized solutions.

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About Socionext Inc.

Socionext is a new, innovative enterprise that designs, develops and delivers System-on-Chip products to customers worldwide. The company is focused on imaging, networking, computing and other dynamic technologies that drive today' s leading-edge applications. Socionext combines world-class expertise, experience, and an extensive IP portfolio to provide exceptional solutions and ensure a better quality of experience for customers. Founded in 2015, Socionext Inc. is headquartered in Yokohama, and has offices in Japan, Asia, United States and Europe to lead its product development and sales activities. For more information, visit socionext.com.

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